



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 101980

Schedule Dates 08/15/12-08/21/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 29
Account Types National/Political Candidate
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 08/13/12
Last Modified 08/14/12
Entered By Erica Pegues
CO-OP No
Headline # ECR07897119
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,095.00
Net Total \$108,205.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Aug. 2012	133	\$127,300.00
Grand Total:	133	\$127,300.00

56 135,700

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	5:57A- 7A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	8/13/12
2.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	5:57A- 7A (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	8/13/12
3.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	7A- 8A (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	EARLY SHW 1 2X PER DAY	8/13/12
4.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	7A- 8A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	EARLY SHW 1 2X PER DAY	8/13/12
5.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	8A- 8:55A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	EARLY SHW 2 1X PER DAY	8/13/12
6.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	8A- 8:55A (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	EARLY SHW 2 1X PER DAY	8/13/12
7.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	8:58A- 9:55A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	REGIS & KELLY 1X PER DAY	8/13/12
8.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	8:58A- 9:55A (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	REGIS & KELLY 1X PER DAY	8/13/12
9.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	9:58A- 10:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS DEAL 1 1X PER DAY	8/13/12
10.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	11:35P- 12:37A (EST)	2	X	X						2	\$700.00	\$1,400.00	WBNS-TV (WBNS)	D LETTERMAN 1X PER DAY	8/13/12
11.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$700.00	\$2,100.00	WBNS-TV (WBNS)	D LETTERMAN 1X PER DAY	8/13/12
12.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	5A- 5:55A (EST)	2	X	X						2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	EARLY NEWS 1X PER DAY	8/13/12
13.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	5A- 5:55A (EST)	3			X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	EARLY NEWS 1X PER DAY	8/13/12
14.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT ER SHW	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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15.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT AM NEWS	8/13/12
16.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	6:28A- 8:30A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SUN AM NEWS	8/13/12
17.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	8:58A- 10:30A (EST)	2							X	2	\$1,100.00	\$2,200.00	WBNS-TV (WBNS)	SUNDAY MRN	8/13/12
18.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	9:58A- 10:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LET'S DEAL 1 1X PER DAY	8/13/12
19.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	10:58A- 11:57A (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	8/13/12
20.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	10:58A- 11:57A (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	8/13/12
21.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	11:58A- 12:30P (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	8/13/12
22.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	11:58A- 12:30P (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	8/13/12
23.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	12:30P- 2P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	YOUNG & RESTLESS 1X PER DAY	8/13/12
24.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	12:30P- 2P (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	YOUNG & RESTLESS 1X PER DAY	8/13/12
25.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	2P- 3P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	TALK 1X PER DAY	8/13/12
26.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	2P- 3P (EST)	2	X	X						2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	TALK 1X PER DAY	8/13/12
27.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	3P- 3:55P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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28.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	3P- 3:55P (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	8/13/12
29.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	3:58P- 5P (EST)	2	X	X						2	\$500.00	\$1,000.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/13/12
30.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	3:58P- 5P (EST)	3			X	X	X			3	\$500.00	\$1,500.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/13/12
31.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	5P- 6P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	8/13/12
32.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	5P- 6P (EST)	6			X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	5P NEWS 2X PER DAY	8/13/12
33.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	6P- 6:30P (EST)	4	X	X						4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	6P NEWS 2X PER DAY	8/13/12
34.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	6P- 6:30P (EST)	6			X	X	X				\$1,200.00		WBNS-TV (WBNS)	6P NEWS 2X PER DAY	8/13/12
34.0.1	Preempt	08/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
34.0.2	Preempt	08/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
34.0.3	Preempt	08/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
34.0.4	Preempt	08/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
34.0.5	Preempt	08/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
34.0.6	Preempt	08/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
35.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	10:30A- 11:30A (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	FACE OF THE NATION	8/13/12

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36.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	6:56P- 7:30P (EST)	3			X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	8/13/12
36.0.1	Preempt	08/17/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
37.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	6:58P- 7:30P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	8/13/12
38.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	7:30P- 7:57P (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/13/12
39.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	7:30P- 7:57P (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/13/12
40.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	6:30P- 6:57P (EST)	1							X	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SUN 630P NEWS	8/13/12
41.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	7:30P- 7:57P (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	WHEEL	8/14/12
42.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	11P- 11:35P (EST)	4	X	X						4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	8/13/12
43.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	11P- 11:35P (EST)	6			X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	8/13/12
44.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	10P- 11P (EST)	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	HAWAII 5-0	8/13/12
45.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	7:57P- 9P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	8/13/12
46.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	9P- 10P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS:LA	8/13/12
47.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	9P- 10P (EST)	1			X					1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/13/12
48.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	10P- 11P (EST)	1			X					1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CSI	8/13/12

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49.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	9P- 10P (EST)	1					X			1	\$2,500.00	\$2,500.00	WBNS-TV (WBNS)	CSI:NY	8/13/12
50.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	10P- 11P (EST)	1					X			1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	BLUE BLOOD	8/13/12
51.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	10P- 11P (EST)	1						X		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	48HR MYSTERY	8/13/12
52.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	6:57P- 8P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	60 MINUTES	8/13/12
53.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	11P- 11:35P (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SUN 11P NEWS	8/13/12

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